



## TOP 10 REASONS TO CHOOSE CENTER STAGE FURNITURE

Center Stage's outstanding performance, flexibility, and show-stopping style give every customer the best seat in the house. Whether you want to make your VIP boutique section stand out or create a beautiful, cohesive look across your entire center, Center Stage™ from Brunswick has just what you're looking for. This complete line of modular bowling furniture gets rave reviews from customers for superior comfort, looks, and convenience. Center owners love its outstanding performance, flexibility, and show-stopping style.

### HERE ARE OUR TOP 10 REASONS TO CHOOSE CENTER STAGE TO FURNISH YOUR CENTER

#### 1. High-Quality Materials

Center Stage furniture is crafted from the highest-quality materials, with commercial-grade woven and coated fabrics that outperform the leading competitor and look great doing it. No-sag springs and premium foam provide years of comfort and virtually no maintenance costs. Metal-to-metal connection points are built into all critical areas. Sewn corners are properly finished and are not susceptible to bowler damage.

#### 2. Durability for Extra Longevity

We're so confident in Center Stage furniture's durability that we offer our industry-leading 10-year limited warranty. Robust construction delivers maximum durability to perform for years, even in harsh bowling environments. Seating is upholstered in heavy-duty, contemporary fabrics that are water- and stain-resistant. The innovative leg design on Center Stage seating allows legs to be easily attached to the floor and leveled.

#### 3. Ergonomic Design for Guest Comfort

With thicker seats and ergonomically correct back heights compared to competitor furniture, Center Stage is built for comfort. Lumbar-sloped backs and spring support seats provide exceptional ergonomic support, and taller backs provide just the right amount of separation for privacy between lanes. No matter how consumer demands evolve and grow, Brunswick furnishings always deliver the kind of time-tested quality, durability, and comfort that enhance the customer experience and keep guests in your center longer.

#### 4. Smart Features

Designed with ideal proportions and details, Center Stage furniture optimizes player flow and F&B sales while enhancing the guest experience. With optional UL-listed power and USB ports, bowlers can charge phones and laptops in the bowler area using flush mount, spill-proof outlets. Thoughtful wire management keeps all cables organized and out of sight. For bowler convenience and comfort, integrated storage solutions keep shoes, bags, and other personal items right within reach but out of the way.

#### 5. Versatility

Center Stage modular furniture was created with versatility at the core. Select from a wide range of components to fit any space and operational model, and coordinate your selections with your masking units, lanes, ball-return hoods, and scoring pedestals. Make quick set changes in minutes to prepare for league bowling one day, a party on several lanes that night, and open bowling the next day. Modularity and easy reconfigurability let Center Stage pieces play multiple roles, supporting single-lane privacy or multilane interactions. Multiple furniture pieces can be attached together with an easy-to-use ganging bracket, creating a stable and secure furniture system. A variety of section sizes and shapes lets you set up the bowler areas and concourses in virtually unlimited ways including straight runs, semicircles, or ovals. Freestanding ottomans let you add a seat wherever it's needed.



## 6. Furnishings for Your Entire Center

Catering to the needs of corporate groups, parties, leagues, and recreational bowlers requires flexible solutions—and Center Stage furniture delivers. Optimum modularity and the combination of soft and hard seating make Center Stage the perfect solution to support your brand and furnish every inch of the center, from the bowlers' area and concourse to the restaurant, bar, and lounge. Timeless designs combined with durable construction are hallmarks of Center Stage furnishings, making them a wise investment for any center. Consider Brunswick your one-stop shop to furnish your entire center.

## 7. Easy to Maintain

Simple and smart features make cleaning and maintenance a breeze. Multifunctional legs keep furniture 6" above the floor, designed specifically to allow easy access for cleaning equipment. Sofas are easy to move and feature open space between seat and backrest for easy cleaning. Removable seat cushions allow for in-center replacement. Brunswick-exclusive ganging brackets secure modular components when in use and easily unlock when it's time to rearrange or clean.

## 8. Aesthetically Appealing

Combining rugged durability with stylishness, Center Stage furniture reflects a perfect blend of function and flair for your venue. Elegantly designed with softly sculpted sides and back, modular seating components add a residential vibe to the bowlers' areas and other lounge spaces. Choose from numerous standard upholstery patterns and colors, with tufting available on some pieces. The entire Center Stage line coordinates flawlessly to create a cohesive, welcoming aesthetic for your center.

## 9. LEED, BIFMA, and FSC Certifications

Every Center Stage component has been stain- and wear-tested and passed BIFMA Plus standards at a certified independent laboratory. Furnishings can also be certified by the Forest Stewardship Council (FSC) for sustainability, and qualify for LEED points from the U.S. Green Building Council (USGBC) in the categories of materials & resources, indoor environment quality, and innovative design. Center Stage modular furniture is proudly made in the USA, which allows for greater control over options, quality, and cost.

## 10. Increased Length of Stay and F&B Revenue

Online Dining layouts bring food and beverage service to the lanes, keeping customers at the lanes longer with plenty of space to enjoy a full meal. Comfortable, ergonomically designed seating encourages customers to spend more time and money in the bowler area. Space to store shoes and personal items under the tables and out of the way allows room for comfortable dining and socializing.

## BRUNSWICK MAKES IT EASY

Brunswick is committed to being your one-stop shop to furnish your center with our coordinated, versatile, durable Center Stage line. As the only manufacturer actively engaged in every segment of the bowling industry (consumer, aftermarket, and capital equipment), Brunswick brings a unique perspective and holistic approach to design and innovation. And our 10-year Center Stage warranty is the best in the business.

Find out how Center Stage furnishings can elevate your center with superior comfort, versatility, performance, and show-stopping style.

VISIT [WWW.BRUNSWICKBOWLING.COM](http://WWW.BRUNSWICKBOWLING.COM) TO LEARN MORE.